

POPCORN UNIVERSITY



**WEDNESDAY,
AUGUST 6, 2025**
6:00PM - 8:30PM

Popcorn Kernels and Unit Leaders (adult event only) are invited to attend 2025 Popcorn University. Choose your courses! New Kernels are encouraged to attend Popcorn 101 which will cover all topics and include a Q&A session for the 2nd Half. Each leader will be able to attend 2 of the following courses: Popcorn Accounting, Unit Kickoff & Incentives or Storefront Sales. We recommend having multiple leaders attend to get the most from all courses.




POPCORN 101

For all NEW popcorn kernels.
Basic overview of all aspects of the sale.
Q&A session during 2nd half.



UNIT KICKOFF & INCENTIVES

Unit Level Incentives, Unit Kickoff, Motivating Scouts & Families, Utilizing Social Media.



POPCORN ACCOUNTING

How to Order Popcorn. Tracking Scouts Sales & Rewards. Tracking Product Inventory. How to Reconcile. Cash to Credit.



STOREFRONT SALES

Setting up a New Storefront, Storefront Reservations, Reporting Sales, Booth Setup, Sales Pitch.

COURSE SCHEDULE

Food	6:00pm – 6:20pm
Welcome	6:20pm – 6:50pm
Session 1	7:00pm – 7:40pm
Break	7:40pm – 7:50pm
Session 2	7:50pm – 8:30pm

PLEASE NOTE

Attending the Popcorn University is one of the requirements for earning the 2% Scouts Honor Bonus.



REGISTER ONLINE

<https://bit.ly/popcornu25>