

# 2024 Annual Report

## **KEY THREE MESSAGE**

On behalf of the Las Vegas Area Council, we are honored to present our 2024 Annual Report. This past year has been a testament to resilience, growth, and an unwavering commitment to the values that Scouting instills in young people.

In 2024, we proudly celebrated our 80th anniversary - a milestone that reflects our enduring dedication to shaping lives for the better. From our humble beginnings near the corner of Stewart and Third Street as the Boulder Dam Area Council to our current headquarters established in 2002, our journey has been marked by progress, perseverance, and a deep rooted passion for our mission. Throughout every change in venue and every expansion, one constant has remained: our dedication to empowering young people through the principles of Scouting.

This past year, our council experienced an impressive 6.63% increase in membership, placing us among the top six fastest-growing councils in the nation. Notably, more than a third of our membership is now female, reflecting our dedication to inclusivity and ensuring that all youth have access to the life-changing experiences Scouting provides.

Despite operating with lean resources, we have remained steadfast in our mission, strengthening partnerships with key organizations such as the Clark County School District, Southern Nevada Regional Housing Authority, Hope for the City Church, The Salvation Army, Foster Kinship, Boys Town, and many more. These collaborations have allowed us to expand our outreach, delivering high-quality programs that provide mentorship, leadership development, and outdoor adventure to youth across our community.

A highlight of the year was the achievement of 117 Scouts earning the rank of Eagle, including 18 female Scouts. These young men and women exemplify the core values of Scouting - leadership, service, and perseverance - by completing impactful community projects that leave a lasting mark.

Our commitment to sustainability and long-term growth took shape in several key initiatives. In 2024, we proudly opened Base Camp, providing a dynamic space for youth to learn, explore, and challenge themselves. We also implemented sound endowment strategies to ensure the financial stability of our programs and introduced special events designed to strengthen community engagement and financial support.

As we reflect on our successes, we extend our deepest gratitude to our dedicated Board members, volunteers, and supporters. Your commitment fuels our mission and empowers the youth of the Las Vegas Area Council to become the leaders of tomorrow.

Looking ahead, we remain dedicated to expanding opportunities for all youth, fostering a spirit of service, and ensuring that Scouting continues to thrive in our community. Thank you for being part of this journey. Together, we are shaping a brighter future.

Yours in Scouting,



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<sup>7</sup>John Miller Council President



**Clifton Washington** Council Commissioner



W.7M W W. Todd Walter Scout Executive/CEO



#### **MEMBERSHIP 2024**

- 5,002 registered Scouts 6.63% increase.
- 6,588 youth were served.
- 1,897 new youth joined Scouting.
- 33 consecutive months of membership growth.
- 30 new units started, for a total of 208 registered units.
- Over 1,400 youth registered in OutREACH in 33 units.
- 1,578 Female Scouts (31.6% of our membership).
- 55.82% of total membership is diverse.
- 1,197 Hispanic Scouts (23.93% of our membership).
- 569 African American Scouts (11.38% of our membership).
- 306 Asian Scouts (6.12% of our membership.)
- Cub Scout New Member Joining Event in September provided new Cub Scout families with a day of fun and parent orientation.
- A second Adventure Scout pack started in partnership with The Collaboration Center, Foster Kinship, and Boys Town to serve youth with disabilities.





Las Vegas Area Council Membership by Program	2024	2023	(+/-)
Lions	239	183	56
Tigers	413	425	(12)
Wolves/Bears	1,311	1,193	118
Webelos	1,335	1,217	118
Total Cub Scouting	3,298	3,019	279
Scouts BSA	1,285	1,311	(26)
Total Scouts BSA	1,287	1,312	(25)
Venturers	34	37	(3)
Sea Scouts	8	13	(5)
Total Venturing	42	50	(8)
Exploring	375	310	65
Total Membership	5,002	4,691	311

Las Vegas Area Council Units by Program	2024	2023	(+/-)
Total Cub Scouting	96	90	6
Scouts BSA	96	95	1
Venturers	8	10	(2)
Sea Scouts	1	1	0
Exploring	10	11	(1)
Total Membership	208	207	1

## We can't put Scouting's values in youth, until we put youth into Scouting!





## COUNCIL PROGRAMS

#### Advancement/Activities/Camping/Training

- 968 total Cub Scout Advancements.
- 117 Scouts earned the rank of Eagle Scouts.
- 937 Scouts BSA Advancements. •
- 4,739 Merit Badges earned.
- 3 Venturing Awards earned. •
- 2023 Jim Gibson Class of Eagle Scouts recognized at the annual Eagle Dinner.
- 2024 Class of Silver Beavers: Russ Swain, Dave Stobierski, Deanna Greene and Barbara • Biediger.
- North Star Awardees: Kelly Burton, Mark McGinty, and Danny McGinnis. •
- Alumni of the Year: Kent Fabbi. •
- National Outstanding Eagle Scouts (NOESA): Matthew Fraizer, Jim Gibson, and George Kunz. •
- Distinguished Eagle Scout: Dr. Daniel Orr II. •
- Scouting for Food: 37,566 total pounds of non-perishable food collected along with \$13,867 in donations provided to the Salvation Army.
- Over 500 Scouts and adult leaders participated in Scouting for Food.
- June 14th, 5th Annual Flag Day event, a Patriotic Picnic was held in Englestad Scout Park with participation from Kevin Major Howard: Rafterman, Full Metal Jacket, County Fire Department and Metro PD.
- 2 themed day camps with 261 Cub Scouts participating.
- 28 adult volunteers completed Wood Badge leader training under the leadership of Course Director Rob Reed.
- Celebrated National Day of Prayer with Scouts reading sacred texts at five different denominations: St. Anthony of Padua Roman Catholic Church, Saint Andrew Lutheran Church, The Church of Jesus Christ of Latter-day Saints, Henderson Presbyterian Church, and the Council Service Center.
- 24 Scouts BSA participated in the National Youth Leadership Training Course.
- 375 Scouts and Leaders marched in the Veterans Day Parade.
- 1,177 Scouts, Leaders and family members participated in Scout EXPO. 700 Campers, 814 • Merit Badge participants, and 168 Webelos Walk participants.

## **Base Camp Program**

- Grand Opening event in April with esports, climbing, STEM and sports activities offered.
- Executed 14 events with 118 youth attendees.
- Las Vegas Desert Dogs Lacrosse team members gave a clinic to our Scouts at Englestad Scout Park.





## FINANCIAL STEWARDSHIP

The Las Vegas Area Council continues to be a responsible steward of the funds entrusted to us, ensuring that Scouting programs are available to youth in our communities.

#### Income

Total Income:	\$2,780,020	
Activities & Camping	\$179,077	6.4%
Investments	\$230,932	8.3%
Special Events	\$284,742	10.2%
Foundations, Trusts, Grants	\$300,526	10.8%
Product Sales	\$454,630	16.4%
Other - Rentals	\$533,595	19.2%
Investment in Character	\$796,518	28.7%

#### **Expenses**

Employee Related	\$1,644,872	59.8%
Professional Fees	\$189,347	6.9%
Occupancy / Maintenance	\$172,155	6.3%
Supplies/Printing	\$136,391	5.0%
National Charter & Service Fees	\$113,441	4.1%
Travel	\$112,990	4.1%
Insurance	\$96,525	3.5%
Specific Assistance	\$76,438	2.8%
Recognition/Awards	\$73,700	2.7%
Other (Jamboree, Bank Fees)	\$55,389	2.0%
Rental & Equipment	\$41,803	1.5%
Telephone/Postage	\$39,426	1.4%
Total Expenses:	\$2,752,477	

## **Council Finance:**

- 16<sup>th</sup> Annual Sporting Clays Fun Shoot and Auction grossed a record \$344,000.
- Good Scout Award Luncheon honoring Travis Brady grew to \$426,000, our largest ever.
- Nearly \$1,100,000 in popcorn was sold by our Scouts which in turn provided over \$400,000 in commissions and prizes to support unit programs.
- \$800,000 donated through Friends of Scouting campaign.
- \$273,000 ARPA Grant to rebuild OutREACH programs in the council.
- Brand new Agave Affair event raised over \$50,000 and more importantly brought in new donors and connections.
- Successful endowment event with George Kunz, Eagle Scout and former NFL Pro-Bowler.
- Endowment dollars grew by \$100,000.

## **2025 STRATEGIC PRIORITIES**

- Replace \$276K ARPA Funding
- Sell Camp Potosi
- Program Initiatives



## Miscellaneous

- Richard Haddrill Media Room completed.
- New carpet and paint throughout the Donald W. Reynolds Scouting Resource Center.
- 10,000 square foot reduction in grass at Englestad Park for water conservation.
- Eagle Scout Conner Keigley of Troop 340 received the annual \$100,000 Charles and Phyllis M. Frias Charitable Trust scholarship for higher education.
- Las Vegas Area Council celebrated its 80<sup>th</sup> Anniversary.
- Hosted Space Shuttle Astronaut Jose M. Hernandez for National Space Day.
- Hosted 17<sup>th</sup> Annual Step Up for Kids Mayor event at Engelstad Park.
- Hosted the Las Vegas Rotary Club Annual Santa Clothes event serving over 350 youth.
- A 27% increase in rentals in 2024. \$77,799 in 2024 vs. \$61,211 in 2023, a \$16,588 increase.



### 2024 EXECUTIVE COMMITTEE MEMBERS

Council President John Miller

**Council Commissioner** Clifton Washington

Immediate Past President Joel Eacker

Council Secretary/Scout Executive W. Todd Walter

**Council Treasurer** Michael Tretina

Legal Counsel Craig Mueller

**Executive Vice President of Administration** William Stoddard

VP of District Operations Gerri Schroder

#### **COMMITTEE CHAIRS**

Activities Jarvis Marlow **Camping** Eric Shalita

Advancement David Walker

David Walker

BASE Camp Charlie Belcher

Audit

Health & Safety Dr. Daniel Orr II

Membership Annette Dawson Owens

NESA & Alumni Father Steve Hoffer Order of the Arrow Marian Moss

Risk Management Russ Swain

Training Bryce McCandless

Youth Protection Anthony Jones

#### ASSISTANT COUNCIL COMMISSIONERS

Hunter Ballinger Charles Barr Milissa Flassig Patrick "Stout" Gerrity Deanna Greene Nancy Hill Donna Sword

**Executive Vice President of Finance** Christian Bishop

**Executive Vice President of Membership** Mo Denis

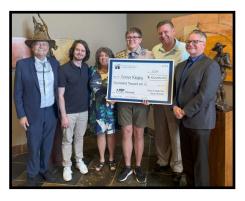
**Executive Vice President of Program** Judge Jerry Wiese

Vice President of Marketing Maureen Schafer

Vice President of Endowment Craig Stone

Vice President of Investments Ed Janov

Vice President of Outreach Devon Sansone







### **2024 EXECUTIVE BOARD**

Charlie Belcher Holly Billy **Christian Bishop Robert Bonsignore** Howard Bulloch Travis Burton Jeffrey Cooper Annette Dawson-Owens Moises Denis Joel Eacker Meg Eacker **Barton Foutz** Matthew Frazier Randy A. Garcia Evan Green Deanna Greene Father Steve Hoffer

Jackie Houser **Brad Howard** Morris Jackson Ed Janov Beth Johnson Anthony Jones Todd Larkin John Lee **David Maffey** John Miller Michael Minden Paul Moffatt Charlie Mootz Marian Moss **Craig Mueller** Dr. Daniel Orr

**Robert Parente Devone Sansone** Maureen Schafer Gerri Schroder Jim Silvestri Mark Smith William H. Stoddard Craig Stone **Russell Swain** Michael Tretina Henry Varga David Walker Todd Walter **Clifton Washington** Kathy Weydig Judge Jerry Wiese

#### **Emerging Board Members**

Hunter Ballinger Chance Bonaventura Sebastian Ladao Jozet Tayson

#### **Youth Board Members**

Melissa Gonzalez Savannah Mehaffey Quinn Taylor-Chont



#### 2024 ADVISORY COMMITTEE

Evan B. Ahern Chad Baker Jeff M. Bargerhuff Kenton Beall Philip Bevins Lawrence Brown III Carrie Buck Ken Caldwell Larry Carter David G. Coon Drew DiCostanzo Alex Dungan Tom Edington Jeff Edwards Michael Gordon Alfonso Greer Richard M. Haddrill Ashley Hall Gerry Hester Shannon R. Hiller Phil Klevorick

Thomas J. Krob Roberta Lange Mark H. Larkin Dr. Daniel Lee Todd Moody Jim Ness Cory Roberts Daniel Russell Marc Salls Fred L. Smith

Fred W. Smith, Jr. Don Soifer Terry Stimson Tito Tiberti Todd Udall James Wadhams Brian Williams Richard Wimmer Doug Winters William D. Young



## **Scout Oath**

On my honor I will do my best to do my duty to God and my country and to obey the Scout Law; to help other people at all times; to keep myself physically strong, mentally awake, and morally straight.

Scout Law

1.00

A Scout is: Trustworthy Loyal Helpful Friendly Courteous Kind Obedient Cheerful Thrifty Brave Clean and Reverent

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